In-Country Representation, made simple.

Our In-country representation service is low risk & cost effective step to quickly establish and operate a local office.

It is fully compliant with all national regulations and helps you save valuable resources while ensuring local best practice and compliance.

Focus areas

Our In-country reps are seasoned international educators who are well versed with the intricacies of Indian educational landscape. They can be the missing piece in your strategy to catapult your success in India.

Proposal outline

✓ A dedicated account manager for your institution in India.
✓ Staff recruitment & supervision.
✓ Fully compliant to national regulations.
✓ Simpled's office space will be your office in India.
✓ Access to all of Simpled's network & resources.
✓ Finance, tax and payroll management included.

Simpled in-country office is low risk & cost effective

Establishing a regional office in India not only leads to higher ROI but saves you a ton of time to focus on other areas- saving your institution both of the most valuable resources- time & money!

Travel cost
Save on international flight to & from India.

Year round advising
Advisor in local timezone & language.

Conferences & fairs
Attend educational events all year round.

Agents & counselors
Identify, establish & manage relationships

Printing & shipping
Print all your collaterals locally.

Grow & expand
Be present locally all year round.
The most comprehensive & flexible India rep solutions

We use our experience, expertise and network of institutions to identify, develop and implement successful strategies for your institution.

Along with recruitment, we also focus on building and enhancing your in-market brand profile and reputation.

Get Started  Watch the video

Areas & Responsibilities

**Student Advising**
- Assist in program selection for students' career objectives.
- Communicate with students in their local language.
- Priority processing of applications.
- Assistance with documentation.
- U.S. visa process guidance

**Agent & Alumni Management**
- Assist in program selection for students' career objectives.
- Communicate with students in their local language.
- Priority processing of applications.
- Assistance with documentation.
- U.S. visa process guidance

**MoU & articulations**
- Identifying, establishing and managing institutional, corporate or public sector partnerships.
- Communicate with students in their local language.
- Priority processing of applications.
- Assistance with documentation.
- U.S. visa process guidance

**Marketing, PR & Lead gen**
- Enhance in-market brand profile and reputation.
- Communicate with students in their local language.
- Priority processing of applications.
- Assistance with documentation.
- U.S. visa process guidance
**OUR PRICING**

*18% GST will be added to each invoice, as per the Indian tax regulations.

**Monthly Charges**

In-country representation $1990 per month

**Inclusions**

- HR & Payroll Management
- All planned travels & high school visits
- Ongoing paid online campaign
- School visits
- Business development & agent networking
- $7000 discount on any Simpled tour

**Not included**

- Registration cost for events & fairs
- Print cost of promotional materials
- Additional travel requests

**FEW OF OUR PARTNERS**

Stony Brook University
Plattsburgh
State University of New York
Santa Monica College
Salt Lake Community College
Ohio Wesleyan University
Truman State University
Northeastern University
Wichita State University

**OUR ASSOCIATIONS**

NAFSA
ACAC
Community Colleges for International Development
AIRC
AIEA

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