



In-Country Representation, made simple.

Our In-country representation service is low risk & cost effective step to quickly establish and operate a local office.

It is fully compliant with all national regulations and helps you save valuable resources while ensuring local best practice and compliance.



[Watch Video](#)

India@Simplified.Org

Focus areas

Our In-country reps are seasoned international educators who are well versed with the intricacies of Indian educational landscape. They can be the missing piece in your strategy to katapult your success in India.


STUDENT ADVISING


AGENT MANAGEMENT


MOU DEVELOPMENT


RECRUITMENT EVENTS


BRANDING & MARKETING


ALUMNI RELATIONS



Proposal outline

- ✓ A dedicated account manager for your institution in India.
- ✓ Staff recruitment & supervision.
- ✓ Fully compliant to national regulations.
- ✓ Simplified's office space will be your office in India.
- ✓ Access to all of Simplified's network & resources.
- ✓ Finance, tax and payroll management included.

Simplified in-country office is low risk & cost effective

Establishing a regional office in India not only leads to higher ROI but saves you a ton of time to focus on other ares- saving your institution both of the most valuable resources- time & money!



Travel cost

Save on international flight to & from India.



Year round advising

Advisor in local timezone & language.



Conferences & fairs

Attend educational events all year round.



Agents & counselors

Identify, establish & manage relationships



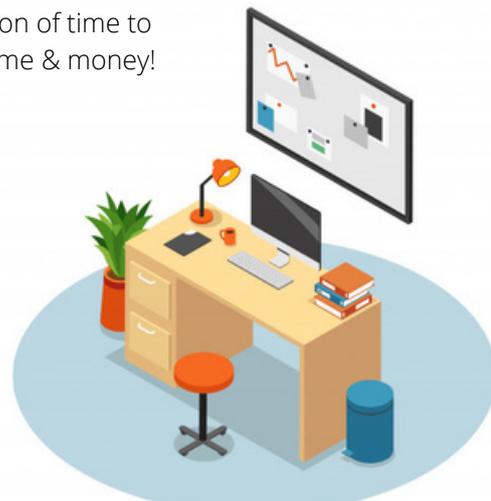
Printing & shipping

Print all your collaterals locally.



Grow & expand

Be present locally all year round.





The most comprehensive & flexible India rep solutions

We use our experience, expertise and network of institutions to identify, develop and implement successful strategies for your institution.

Along with recruitment, we also focus on building and enhancing your in-market brand profile and reputation

[Get Started](#)

[Watch the video](#)



Areas & Responsibilities



Student Advising

- Assist in program selection for students' career objectives.
- Communicate with students in their local language.
- Priority processing of applications.
- Assistance with documentation.
- U.S. visa process guidance



Agent & Alumni Management

- Assist in program selection for students' career objectives.
- Communicate with students in their local language.
- Priority processing of applications.
- Assistance with documentation.
- U.S. visa process guidance



MoU & articulations

- Identifying, establishing and managing institutional, corporate or public sector partnerships
- Communicate with students in their local language.
- Priority processing of applications.
- Assistance with documentation.
- U.S. visa process guidance



Marketing, PR & Lead gen

- Enhance in-market brand profile and reputation
- Communicate with students in their local language.
- Priority processing of applications.
- Assistance with documentation.
- U.S. visa process guidance

OUR PRICING

*18% GST will be added to each invoice, as per the Indian tax regulations.

Monthly Charges

In-country representation \$1990 per month

Inclusions

- HR & Payroll Management
- All planned travels & high school visits
- Ongoing paid online campaign
- School visits
- Business development & agent networking
- \$7000 discount on any Simplified tour

Not included

- Registration cost for events & fairs. Billed directly at cost
- Print cost of promotional materials
- Additional travel requests

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MONICA
COLLEGE

Salt Lake
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College



TRUMAN STATE UNIVERSITY

Ohio
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University



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ILLINOIS UNIVERSITY



WICHITA STATE
UNIVERSITY

OUR ASSOCIATIONS

NAFSA

INTERNATIONAL
ACAC
INTERNATIONAL ASSOCIATION FOR
COLLEGE ADMISSION COUNSELING



AIRC
American
International
Recruitment Council

AIEA

Community Colleges for
International Development
Local Access • Global Opportunities



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CONTACT US

Email: india@simplified.org

Phone: +91 9918940515



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